



6 Months Later

YouTube Media Kit

H1 2026

About Us

We focus on explaining the long term impacts of the technology around us through long-term reviews, comparison videos, and explainers.

YouTube Metrics



9.8M

Total Views
in H2 2025



285K+

Channel subscribers



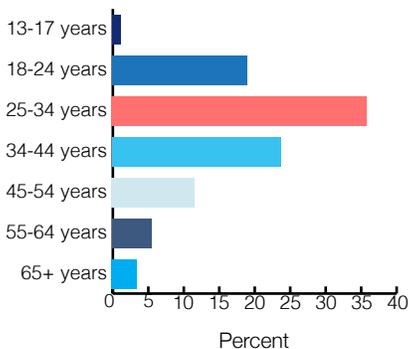
78k

Median Views (after 90 days)
for videos released in 2025

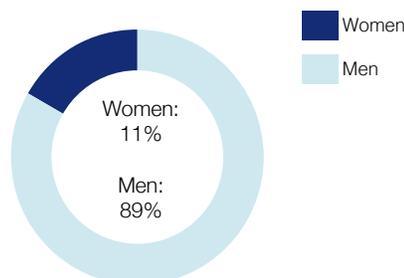


Audience Demographics

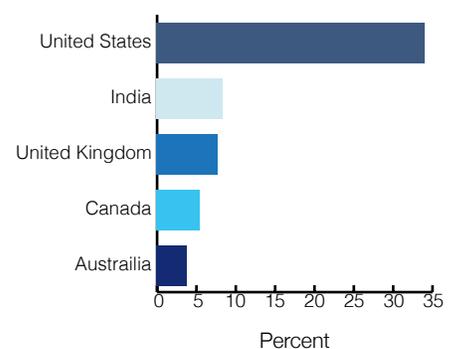
Audience Age Split



Audience Gender



Top Countries





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Notable Brands We've Worked With

Click on a logo to view an example of a service



Service used: **Integrated Ads, View Guarantee**



Service used: **Integrated Ad,**



Service used: **Integrated Ads**



Service used: **Integrated Ads**

Core Services

Integrated Ad

Ad featuring your brand integrated into a video. 60 seconds in length. First half of video.

Usage Rights

Use our existing videos for your marketing purposes.

Ad Targeting

Target the right audience for your product by securing the perfect ad slot on a video months in advance.

Additional Services

Your brand in the entire video

Exclusivity periods